

Dan Schwartz
State Treasurer



STATE OF NEVADA
OFFICE OF THE STATE TREASURER

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**STATE TREASURER'S OFFICE ANNOUNCES 5th ANNUAL NEVADA WOMEN'S MONEY CONFERENCE
IN LAS VEGAS AND RENO**

Carson City, Nev. –Nevada State Treasurer Dan Schwartz and the Board of Trustees of the College Savings Board Plan of Nevada (Board), in recognition of National Financial Literacy Month and in partnership with Women's Money, announce the 5th annual Women's Money Conference. This empowering financial literacy event **will be held in Las Vegas on Saturday, April 16 at the Texas Station Casino** (Texas Star Lane, North Las Vegas). Nevada is the first state to offer a Spanish only financial literacy conference as well! La Conferencia de Mujeres y Dinero will also be held on April 16 at the Texas Station Casino.

Gina Robison Billups, Founder and CEO of Women's Money stated, *"We're excited to have another successful year in partnership with the Nevada State Treasurer's Office. This program is all about helping individuals taking financial action, and this year we've really amped up our conferences to feature financial activities, and are offering supplemental services like college saving strategy meetings. In our first conference, we had attendees taking immediate action - one woman even opened an IRA at her table! Now we are in our fifth year, and we anticipate this conference will see even greater impact measurements than ever before."*

The conference will educate women to be more financially savvy with their money and family finances. A ticket to the conference includes admission to listen to financial experts, authors, and panel discussions, as well as continental breakfast and lunch, giveaways, games, the 2016 edition of the *Women's Money Guidebook*. Last, year over 1300 women registered to attend attended the conferences. To date, over 4000 women have participated in conferences and workshops hosted by Women's Money, and have taken steps to change their financial lives.

The following presenters will share their financial experiences and expertise with attendees:

- Nevada State Treasurer Dan Schwartz will welcome conference attendees to this uplifting conference
- Yomi Abiola, Social entrepreneur and international speaker, was the first African face for Maybelline cosmetics and founder of Stand Up for Fashion (STUFF)
- Jackie Beck, a personal finance author and creator of the app Pay Off Debt and founder of The Debt Myth website
- Mary Beth Storjohann, CFP, founder and author of *Workable Wealth: 9 Steps to Making Smarter Choices with Your Money*, she frequently appears on NBC, and other notable financial newscasts
- Deputy Treasurer, Sheila Salehian will share information on state sponsored, tax advantaged 529 College Saving Program options

The 5th Annual Nevada Women's Money Conference will also take place in Northern Nevada in Reno on Saturday, May 14 from 9:00 am – 3:00 pm at the Atlantis Casino Resort Spa, 3800 S. Virginia Street. (This conference will be in English only.) Registration begins at 8:00 a.m. and goes until 3:00 p.m. for all three conferences. To learn more about these empowering conferences, please visit www.womensmoney.org.

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